

Paper Number:



PAPER EVALUATION FORM

Papers aimed for presentation at the conference

International Conference on Strategic Innovative Marketing and Tourism -ICSIMAT 2018

	Completely Inadequate	Major Problems	Minor Problems	Adequate	Superior	N/A
Clarity of objectives						
Conceptual / Theoretical rigor						
Treatment of relevant literature						
Methodological rigor						
Empirical research						
Analysis of results						
Discussion of results						
Correlation between aim/objectives/hypothesis/results						
Correlation between literature and results						
Contribution to the field						
Logical organization						
Readability						
Additional Questions: Is the title of the paper appropriate to If no, what would be a better title?	the actual cont	ent of the pap	oer?	Yes [No	
Is the abstract an accurate and useful	summary of the	e content of t	he paper?	Yes	□ No □	

General Comments

Acceptance/Rejection Recommendation

Outstanding paper	
Very good paper	
Good paper	
Borderline contribution	
Reject	