

TOURISM REVIEW CALL FOR PAPERS <http://www.emeraldinsight.com/loi/tr>

Editor-in-Chief: Professor Dimitrios Buhalis
Bournemouth University, dbuhalis@bournemouth.ac.uk



ISSN 1660-5373
Volume 00 Number 00 2018

Tourism Review



Aims and Scope

Tourism Review is the oldest and most established journal, with more than 70 years of history in publishing papers, that addresses a wide spectrum of tourism issues. As an inclusive research output platform, Tourism Review aims to incorporate multidisciplinary research and theory as well as best practice to advance the understanding of tourism and to support. Addressing consumers, industry, policy and destinations Tourism Review is exploring the tourism phenomenon and industry holistically as an ecosystem. The journal has a global perspective and encourages exchange of views across geographical regions, cultures and disciplines. Its inclusive strategy encourages publications from all aspects of tourism globally and encourages innovation and diversity. It also aims to stimulate intellectual discussion on how to increase value for all stakeholders in the ecosystem. The journal ultimately aims to enhance the impact and relevance of tourism research to global society at large.

TOURISM REVIEW PUBLISHES THREE TYPES OF PAPERS

- Research Papers (both empirical & conceptual)
- State of the Art papers (synthesis of literature)
- Cutting edge papers (short contemporary topic/ PhD research/emerging topics)

Tourism Review provides original, creative, multi- and interdisciplinary contributions on a very wide range of issues including:

- Understanding and meaning of tourism and all stakeholders in the tourism ecosystem
- Tourism business environment and ecosystem
- Tourism management, stakeholders and strategies
- Tourism demand, markets, consumer behaviour, segmentation
- Cocreation of tourism experiences across multiple stakeholders
- Tourism policy, governance, community and economic integration
- Tourism planning and development, regional planning,
- Tourism socio-economic context
- Managing and marketing tourism products and services
- Destination networks and ecosystems
- Destination competitiveness and sources of competitive advantage
- Tourism marketing, branding, positioning, promotion, pricing
- Information Communication Technology, social media and reputation management
- Distribution of tourism and intermediation strategies
- Impacts of tourism: economic, socio-cultural and environmental
- Financial management, incentives, concessions for tourism development
- Sustainability, ecotourism, climate change, triple bottom line and corporate social responsibility
- Tourism geography, mobilities, migration, place
- Coastal, rural, mountain, urban tourism
- Industry: transportation, hospitality, attractions, festivals, leisure
- Events and sports tourism, legacy and impacts
- Food and drink tourism, trail designs, gastronomy, sustainable food practices and allergens
- Crisis management, risk and disaster management, business continuity
- Cultural heritage, festivals, art and creative industries
- Cultural anthropology, sociology, ethnography
- Religious tourism and pilgrimage, cultural routes
- Human resources and talent management, global employability
- Accessibility, inclusive design and tourism for all

The Editors encourage articles that explore knowledge and theory and provide an innovative and exploratory analysis towards a future perspective that adds value to all tourism stakeholders globally.

Tourism Review Impact Factor of 1.060 in the 2018 Journal Citation Reports and CiteScore 2018: 1.83

Tourism Review (Emerald; SSCI) was accepted into SSCI in December 2018 and has received its first ever Impact Factor of 1.060 in the Clarivate Analytics the 2018 Journal Citation Reports in June 2019. The Journal Impact Factor 1.06 is calculated based on Citations in 2018 to items published in 2016 (25) + 2017 (28) [53] / divided by Number of citable items in 2016 (21) + 2017 (29) = [50]. On Scopus, Tourism Review had a CiteScore 2018: 1.83. We experience dramatic growth of the journal in submissions, quality and impact. See for yourself on EarlyCite <https://www.emeraldinsight.com/toc/tr/0/0> Tourism Review is estimated to receive 500 papers in 2019 and to publish 55 papers, most of which are already accepted. Currently acceptance rate is gradually approaching 12%, making sure that only the best quality tourism research is published in Tourism Review. We also have an average decision time of 32 days and we try to provide feedback as soon as possible and streamline the process. Thank you for your contribution to enhance the journal.

Submitting an article to Tourism Review on ScholarOne Manuscripts

- Please log on to Tourism Review at <http://mc.manuscriptcentral.com/tr> with your username and password. This will take you through to the Welcome page (To consult the Author Guidelines for this journal, click on the Home Page link in the Resources column)
- Click on the Author Centre button
- Click on the submit a manuscript link which will take you through to the Manuscript Submission page
- Complete all fields and browse to upload your article
- When all required sections are completed, preview your .pdf proof
- Submit your manuscript

Article Length Articles should be around 5000 words in length. This includes all text including references and appendices. Please allow 350 words for each figure or table.

STATE OF THE ART CALL FOR PAPERS

State of the art papers should be around 5000 words in length, including all text, references and appendices.

All State-of-the-art papers should have “– state of the art” as part of the title, for example “SMART tourism – state of the art”. State of the art papers are part of the reorganisation of the journal to bring together the current state of the research on a particular topic and a critical analysis of everything relevant to the topic in a coherent and comprehensive way. State of the art articles should be conceptual and synthesise existing knowledge on an area and demonstrate avenues for future research. Typically, they will not have primary research but they should encourage readers to perform literature research and develop the concepts. They should be structured around the following headings :

- Introduction and methodology
- Synthesis of key views and perspectives
- Models and frameworks
- Future perspectives and debates

Unlike research articles, state of the art articles should synthesise knowledge and give readers a comprehensive overview of the topic and identify and encourage future research in key areas.

TOURISM REVIEW : RECENT PAPERS PUBLISHED <https://www.emeraldinsight.com/loi/tr>

Richard William Butler, (2018) "Contributions of tourism to destination sustainability: golf tourism in St Andrews, Scotland", *Tourism Review*, <https://doi.org/10.1108/TR-12-2017-0197>

Chris Cooper, (2018) "Managing tourism knowledge: a review", *Tourism Review*, <https://doi.org/10.1108/TR-06-2017-0104>

Lisa Ruhanen, Char-lee Moyle, Brent Moyle, (2018) "New directions in sustainable tourism research", *Tourism Review*, <https://doi.org/10.1108/TR-12-2017-0196>

John Richard Thomas Bustard, Peter Bolan, Adrian Devine,, (2018) "The emerging smart event experience: an interpretative phenomenological analysis", *Tourism Review*, <https://doi.org/10.1108/TR-10-2017-0156>

Maxime Weigert, (2018) "Jumia travel in Africa: expanding the boundaries of the online travel agency business model", *Tourism Review*, <https://doi.org/10.1108/TR-04-2017-0073>

Jelena Dorcic, Jelena Komsic, Suzana Markovic, (2018) "Mobile technologies and applications towards smart tourism – state of the art", *Tourism Review*, <https://doi.org/10.1108/TR-07-2017-0121>

Giovanna Bertella, (2018) "Sustainability in wildlife tourism: challenging the assumptions and imagining alternatives", *Tourism Review*, <https://doi.org/10.1108/TR-11-2017-0166>

Anna Spenceley, (2018) "Sustainable tourism certification in the African hotel sector", *Tourism Review*, <https://doi.org/10.1108/TR-09-2017-0145>

Yulan Yuan, Yuen-Hsien Tseng, Chaang-Iuan Ho, (2018) "Tourism information technology research trends: 1990-2016", *Tourism Review*, <https://doi.org/10.1108/TR-08-2017-0128>

Eva Martin-Fuentes, Juan Pedro Mellinas, (2018) "Hotels that most rely on Booking.com – online travel agencies (OTAs) and hotel distribution channels", *Tourism Review*, <https://doi.org/10.1108/TR-12-2017-0201>

Francisco Femenia-Serra, José F. Perles-Ribes, Josep A. Ivars-Baidal, (2018) "Smart destinations and tech-savvy millennial tourists: hype versus reality", *Tourism Review*, <https://doi.org/10.1108/TR-02-2018-0018>
