



**INTERNATIONAL CONFERENCE ON STRATEGIC
INNOVATIVE MARKETING AND TOURISM
(ICSIMAT 2019)**

17-21 July 2019

THANKS ICSIMAT COMMUNITY

**ANY REMAINING SPONSORS' PRODUCTS WILL GO TO HOLY
MITROPOLI OF CHIOS THAT DAILY FEEDS 700 PEOPLE**

**PROGRAMME WITH SOCIAL ACTIVITIES AND
EXCURSIONS**

Conference Venue –CHIOS CHANDRIS HOTEL

PRESENTATIONS SHOULD BE 10 MINUTE LONG

Guidelines for Paper Presenters. Please bring your PPT &/ or original movie files presentation in a USB (& a back-up version) & upload it to the computers located in the room you are presenting (not your own laptops) early in the morning of the day you are presenting or during the coffee/ lunch breaks.

Please be at least 10 minutes earlier before departures/ arrivals times for cruises and tours. The community of ICSIMAT cannot guarantee to pick up those who are late.

Delegates who have not sent their **signed consent to publish with Springer** need to do so (email: icsimat@gmail.com). Due to strict deadlines by Springer, ICSIMAT cannot guarantee for publication of papers that have not fulfilled all requirements.

PPT presentation compatibility with the projector 4:3 and 16:10

Delegates with **Virtual Presentations (on THURSDAY 18.07.2019)** will be in touch with ICSIMAT to arrange technical issues (send their skype address at icsimat@gmail.com and cc fsid@aegean.gr indicating VIRTUAL ICSIMAT

Wednesday 17.7.2019

Registration Chandris Hotel, Chios

8:00am-8:30am Chandris Hotel, Chios Island, Greece

DAILY TOUR AT KAMPOS AND MASTIHA VILLAGES

8.30: Departure from the hotel 9.15: Arrival at Nea Moni, an 11th century Monastery and UNESCO protected monument 10.15 Arrival at Kampos 10.45 Arrival at «Citrus Museum», situated at Kampos region, one of the most distinctive areas in Chios, protected by the Greek Ministry for Culture, as a historic site and traditional settlement. Tour at Citrus Memories, a museum aiming to showcase the leading role played by the citrus trade in the island's growth and prosperity over the centuries. Coffee break at the museum café, and presentation of Chios tourism product by the Tourism Department of the North Aegean Region.

During the tour -**THINK TANK – EXPERIENTIAL WORKSHOP 1** of the Conference at **KAMPOS CITRUS AND MUSEUM**. Delegates will work in groups to provide their expertise from different fields of marketing, tourism, management etc for **ISSUES RAISED FROM THE REPRESENTATIVE OF CHIOS ISLAND** Ms Maria Kova North Aegean Region, Regional Unit of Chios, Department of Tourism

12.00: Tour at Chios Mastic Museum, that intends to highlight the productive history of the cultivation and the processing of the mastic, which integrates the cultural landscape of Chios. 12.45 Departure from Chios Mastic Museum and transfer to Pyrgi, the largest medieval village of Chios, often called the “painted village”, because of the detailed decorative motives on the buildings’ facades. Tour at Pyrgi. 13.10 Departure from Pyrgi and transfer to Mesta, one of the most beautiful medieval villages of the island, which has been preserved as a monument 14.15 Departure from Mesta. 15.00 Arrival at Chandris hotel

OPENING OF THE CONFERENCE -SPEECH by Mrs Angeliki Sarantinou Executive Councilor of the Northern Aegean Tourism

15:00pm-16:00pm Barbeque Gala at Chandris hotel Chios
Kindly Sponsored by GS1, Greece

REGATTA ROOM

16:00pm- 16:20pm **Invited Speaker Mr Antonis Gortzis, President European Business Ethics Network**

Title of Speech: Pathos for Ethics, Leadership and the Quest for a Sustainable Future

Sessions 1a (REGATTA ROOM), 1b (ARSINOI ROOM)

VENUE: HOTEL CHIOS CHANDRIS

	SESSION 1a CHAIR	SESSION 1b CHAIR
TIME 16.20pm- 18.10pm	<p>Steve Havlovic, Laurentian University, Canada</p> <p>POLICIES / STRATEGIES RELATED ISSUES IN MARKETING, MANAGEMENT, ECONOMICS, EDUCATION AND HOSPITALITY</p>	<p>Nikos Grammalidis, Information Technologies Institute, Centre for Research and Technology, Greece</p> <p>IT TECHNOLOGIES IN MARKETING, MANAGEMENT, TOURISM AND CULTURE</p>
16:20pm- 16:30pm	<p>Renewable Energy Matters for Tourism Industry in BRICS+T Countries</p> <p>Elma Satrovic, Cag University Turkey, Adnan Muslija, University of Sarajevo, Bosnia and Herzegovina and Eda Yaşa Özeltürkay, Cag University, Turkey</p>	<p>Visualization of Folk-Dances in Virtual Reality Environments</p> <p>Iris Kico, Masaryk University, Czech Republic, Milan Dolezal, Masaryk University, Czech Republic, Nikos Grammalidis, Information Technologies Institute, Centre for Research and Technology Hellas and Fotis Liarokapis, Masaryk University, Czech Republic</p>
16.30pm- 16.40pm	<p>The Impact of Educational Intervention on Voluntary Carbon Offset Behaviour of Young Travellers in their Air Travel Choices</p> <p>Alan Lee and Tay Koo, University of New South Wales, Sydney Australia</p>	<p>Analysis of Human Motion Based on AI Technologies: Applications for Safeguarding Folk Dance Performances</p> <p>Nikos Grammalidis, Information Technologies Institute, Centre for Research and Technology Hellas, Iris Kico, Masaryk University, Czech Republic and Fotis Liarokapis, Masaryk University, Czech Republic</p>
16:40pm- 16:50pm	<p>The Role of Market Segmentation and Target Marketing Strategies to Increase Occupancy Rates and Sales Opportunities of Hotel Enterprises</p> <p>Kevser Cinar, Kaplan Ugurlu and Seda Yetimoglu, Necmettin Erbakan University, Turkey</p>	<p>Multispectral Monitoring of Microclimate Conditions for non-Destructive Preservation of Cultural Heritage Assets</p> <p>Nikolaos Doulamis and Anastasios Doulamis, National Technical University of Athens, Greece</p>
16.50pm- 17:00pm	<p>European Works Councils in the Airline Industry</p> <p>Stephen J. Havlovic, Laurentian University, Canada</p>	<p>Ancient Digital Technologies using ICT Tools</p> <p>Ioannis Rallis, Ioannis Georgoulas, Anastasios Doulamis and Nikolaos Doulamis, National Technical University of Athens, Greece</p>
17:00pm- 17:10pm	<p>Displaced due to Conservation and Tourism in the Heart of India: A Review of the Relevant Policies</p> <p>Zilmiyah Kamble, James Cook University,</p>	<p>The Greek Traditional Dances Capturing and a Proposed Method for Identification through Rhythm Pattern Analyses (Terpsichore Project)</p>

	Singapore, Pragati Kelkar, Jagran Lakecity University, India and Abhishek Bhati, James Cook University, Singapore	Efthymios Ziagkas, Andreas Loukovitis, Vasiliki Zilidou, Olympia Lilou, Aggeliki Mavropoulou and Styliani Douka, Aristotle University of Thessaloniki, Greece
17:10pm-17:20pm	Keep it Smart and Sustainable - a Bibliometric Analysis Sónia Avelar, University of the Azores, Ponta Delgada, Portugal	Technologies to Communicate Accounting Information in the Digital Era: Is Accounting Education Following the Evolutions? Sofia Asonitou, University of West Attica, Greece
17:20pm-17:30pm	Importance of Teacher Training Incorporating Sustainability in their Subjects from the Life Cycle Approach in Higher School of Computation (ESCOM-IPN) Valery Viridiana Garibay Huerta, Escuela Superior de Cómputo-Instituto Politécnico Nacional, México, Juan Jesus Garcia Gutiérrez, Escuela Superior de Cómputo-Instituto Politécnico Nacional, México and Monica Martínez Zamudio, Mónica, Unidad Profesional Interdisciplinaria de Biotecnología-Instituto Politécnico Nacional, México	Exploring the Mediating Role of Interactivity between Content Engagement and Business Performance in a Mobile-Marketing Strategy. A Quantitative Research in a Business-to-Business Context Gerasimos Darlas and Despina Karayanni, University of Patras, Greece
17:30pm-17:40pm	Designing the Virtual Product Experience. Learnings from Shenzhen, China and the ESUN Solutions Arabela Briciu and Victor-Alexandru Briciu, Transilvania University of Braşov, Romania	Role of Mobile Technology in Tourism Development Cevser Cinar, Necmettin Erbakan University, Turkey
17:40pm-17:50pm	Proposal of Training in Topics for the Curriculum Sustainability of the Program of Engineering in Systems of the Escuela Superior de Cómputo of the Instituto Politécnico Nacional, Mexico Jessie Paulina Guzmán Flores, Benjamin Cruz Torres and Miguel Ángel Maldonado Muñoz, Escuela Superior de Cómputo-Instituto Politécnico Nacional, México	The Contribution of New Construction Technologies to Interactivity, Flexibility and Personalization in Hospitality Design, as explored in Student Project Anna Efstathiou, University of Nicosia, Cyprus and Stavros Vergopoulos, Aristotle University of Thessaloniki, Thessaloniki, Greece
17:50pm-18:00pm	Culture, History, Memory and Site-Specific Performance. Alternative Interactions and Proposals for Innovative Marketing Athanasios Vovolis, Deree, The American College of Greece, Athens, Greece	Determinants of ICT Integration by Teachers in Higher Education in Morocco Mounir Elatrachi and Samira Oukarfi, HASSAN II University II, Morocco
18.00pm-18.10pm Questions and Answers		

18.10pm-18.20pm Coffee break at the main hall of Chandris Hotel
Kindly Sponsored by the publishing houses Kritiki, Tziolas, University Studio Press.

Sessions 2a (REGATTA ROOM), 2b (ARSINOI ROOM)

VENUE: HOTEL CHIOS CHANDRIS

TIME	SESSION 2a CHAIRS	SESSION 2b CHAIRS
18:20pm-20:10pm	<p>Victor-Alexandru Briciu, Transilvania University of Braşov, Romania and Vasiliki Vrana, International Hellenic University, Greece</p> <p>HUMAN RESOURCES PERSPECTIVES</p>	<p>Eda Yasa, Mersin University Turkey and Dorothea Papathanasiou, Hellenic Open University, Greece</p> <p>CUSTOMERS' TRAVELLERS' AUDIENCES' PERSPECTIVES AND ROLE</p>
18:20pm-18:30pm	<p>Internal Customer Satisfaction from an e-procurement Information System: The Case of Greek Electronic Public Procurement System (ESIDIS)</p> <p>Nikolaos Bitzidis, Sotirios Dimitriadis, George Karavasilis, Evangelos Kehris, Vasiliki Vrana, International Hellenic University, Greece</p>	<p>Participatory Culture and Tourist Experience. Promoting Destinations through YouTube</p> <p>Arabela Briciu and Victor-Alexandru Briciu, Transilvania University of Braşov, Romania</p>
18:30pm-18:40pm	<p>Human Resources Role in Hospitality Service Quality</p> <p>Teresa Borges-Tiago, Joao Couto and Flavio Tiago, University of the Azores, Portugal</p>	<p>Marketing Decisions of Young Product Designers: A Study in the University Environment in the Czech Republic</p> <p>Dagmar Weberova, Tomas Bata University in Zlin, Cz Republic and Lenka Lizbetinova, Institute of Technology and Business, Cz Republic</p>
18:40pm-18:50pm	<p>Addressing Guest Complaints in the Hospitality Industry</p> <p>Soteris Kefalas, InterNapa College, Cyprus</p>	<p>Exploiting Human Cognitive Architecture to Design a New Cultural Narrative for non-Captive Audiences: the TOURiBOOST Project</p> <p>Dorothea Papathanasiou-Zuhrt, Hellenic Open University, Greece, Aldo Di Russo, Artifactory, Italy and Kevser Cinar Necmettin Erbakan University, Turkey</p>
18:50pm-19:00pm	<p>Customer Based Brand Equity Models in Hotel Industry: A Literature Review</p> <p>Kevser Cinar, Necmettin Erbakan University, Turkey</p>	<p>Creating a Personalised Experience for Libraries</p> <p>Anastasios Giannaros, Kostantinos Kotsopoulos, Dimitrios Tsolis and George Pavlidis, University of Patras, Greece</p>
19:00pm-19:10pm	<p>Factors Influencing the Customer and Bank Relationship: Is there a Change After the Financial Crisis?</p> <p>Michailina Siakalli and Maria Panagidou, Neapolis University, Pafos</p>	<p>Determining of Customer's Kansei Needs and Product Design Attributes by Rough Set Theory</p> <p>Esra Akgul, Erciyes University, Turkey, Emel Kizilkaya Aydoğan, Erciyes University, Turkey, Yilmaz Delice and Cem Sinanoglu, Kayseri University, Turkey</p>
19:10pm-19:20pm	<p>Employer Branding: Innovative Human</p>	<p>From a Smart City to a Smart Destination: a Case Study</p>

	<p>Resource Practices in Tourism Sector</p> <p>Christina Chalamourda and Nikolaos Konstantopoulos, University of the Aegean, Greece</p>	<p>Sónia Avelar, University of the Azores, Ponta Delgada, Portugal</p>
19:20pm-19:30pm	<p>Impression Management Through Websites. An Analysis of the Romanian Banking Industry</p> <p>Victor-Alexandru Briciu, Arabela Briciu and Stefania - Maria Găitan, Transilvania University of Braşov, Romania</p>	<p>Turkish Gen Y Customers' Visit Intentions and Word of Mouth Activities Regarding Online Tourism Channels</p> <p>Yigit Bozkurt, Adnan Menderes University, Turkey and Emel Yarimoglu, Yaşar University, Izmir, Turkey</p>
19:30pm-19:40pm	<p>Economic Development Hand in Hand with Business Ethics</p> <p>Zefi Nikolaou, MA, CFE, CFSE, Secretary General of Transparency International-Greece NBG Group Compliance Senior Expert</p>	<p>Social Media's (Social Networking and Review Sites') Influence on Accommodation's Booking Intention</p> <p>Suchitra Namnuad, Nguyen Hong Hanh, Nguyen Hoang Phuong, Nguyen Dinh Tuan, Zilmayah Kamble, James Cook University, Singapore</p>
19:40pm-19:50pm	<p>The Role of Fellow-Feelings and Organisational Harmony to Organisational Performance: a Comparative Analysis between two National Contexts</p> <p>Jashim Khan University of Surrey (Guildford), UK, Vivi Maltezou, University of Surrey (Guildford), UK, Eddy M. Sutanto, Petra Christian University and Meng Tao, International Business College, DUFE, China</p>	<p>Winery Visitor Experience, Emotional Stimulation, Satisfaction and his/her Behavioural Intentions: The Role of Age and Previous Experience</p> <p>Ifigeneia Leri and Prokopis Theodoridis, University of Patras, Greece</p>
19:50pm-20:00pm	<p>The Importance of the Training of Professionals Related to Tourism with Full Knowledge of the Heritage of Mexico: Case Study of the Higher School of Tourism of the National Polytechnic Institute</p> <p>Marissa Alonso Marbán, Instituto Politécnico Nacional, México, Hilda Solís Martínez, Colegio Madrid, México, María Belén Solís Mendoza, Instituto Politécnico Nacional, México and Mauricio Igor Jasso Zaranda, Instituto Politécnico Nacional, México</p>	<p>Tourists' Perceptions and Intended Behavior thanks to Celebrity Fan Involvement: Antetokounmpo Invites you to Santorini with Aegean Airlines</p> <p>Maria Salamoura, University of the Aegean, Greece, Antonios Giannopoulos, University of the Aegean, Greece and Foteini Moumouri, Hellenic Open University, Greece</p>
20:00pm-20:10pm	<p>The Implementation of Internal Marketing in Public Sector Organizations: the Case of Job Satisfaction at Chios Police Department</p>	<p>Management of the Audience: the Contribution of Audience Surveys and Field Research. Case Study: KOINONO Tinos Art Gathering</p>

	Maria Salamoura, Viktoras Ntamposis and Eleni Gaki, University of the Aegean, Greece	Olga Tsakirides, Researcher, National Center for Social Research, Greece
20:10pm-20:20pm	Internal Marketing on the Tourist Sector - Examination of how the Personnel can Develop on Greek Hotels Dimitrios Tsiotas, Dimitrios Belias and Spyridon Niavis, University of Thessaly, Greece	Gender Differences in Satisfaction from Hotel Room Attributes and Characteristics: Insights from Generation Z Aikaterini Stavrianea, National and Kapodistrian University of Athens, Greece Irene Kamenidou, International Hellenic University Kavala, Greece and Evangelia Zoi Bara, International Hellenic University Kavala, Greece
20:20pm-20:30pm Questions and Answers		

20:30pm-21:00pm ICSIMAT COMMUNITY NETWORKING **welcome champagne drink** at Chios Chandris Hotel

Thursday 18.07.2019

8:30pm-9:00pm Registration Chandris hotel, Chios

9:00 am-9:30am ICSIMAT community meets at the University of the Aegean that kindly hosts ICSIMAT

DELEGATES WALK TOGETHER FROM THE HOTEL TO THE UNIVERSITY

VENUE: CENTRAL AMPHITHEATRE UNIVERSITY OF THE AEGEAN, CHIOS “Γιάννης Κάραλης” (Giannis Karalis)

9:30am-9:50am **Invited Speaker Prof. Andreas Papatheodorou, University of the Aegean, Greece**

Title of Speech: Airline Route Development and Innovative Co-Creation in Tourism: Implications for Involved Stakeholders in Destination Management

Sessions 3a Teleconference Room – First Floor, Michaleion Building, 3b Ground Floor, Michaleion Buidling, 3c First Floor, Michaleion Building

Venue: University of the Aegean

	SESSION 3a CHAIRS	SESSION 3b CHAIR	SESSION 3c CHAIR
TIME 9:50am-11:10am	Flavio Tiago and Teresa Borges Tiago, University of the Azores, Portugal MANAGEMENT / RELATED ISSUES IN MARKETING AND HOSPITALITY	Sofia Asonitou, University of West Attica, Greece SKILLS AND COMPETENCIES	Pinelopi Athanasopoulou, University of Peloponnese, Greece BRANDING RELATED ISSUES (part 1)

9:50am-10:00am	<p>Knowledge Management on Hotels - The Case of Greek Hotels</p> <p>Labros Vasiliadis, National and Kapodistrian University of Athens, Greece and Dimitrios Belias University of Thessaly, Greece</p>	<p>What Skills Should be Developed in Citizenship Education in the 21st Century? Analysis of Being Active Citizens in Europe and the US</p> <p>Josélia Fonseca, University of Azores, Portugal</p>	<p>Destination Brand Image Co-Creation: User Generated Content VS Destination Generated Content. The case of Athens</p> <p>Irini Vlassi and Andreas Papatheodorou, University of the Aegean, Greece</p>
10:00am-10:10am	<p>Attractiveness of Small Cities in Rural or Abandoned Regions</p> <p>Lenka Lizbetinova and Vladimir Nyvlt, Institute of Technology and Business, Czech Republic</p>	<p>Environmental Sensitivity of Business School Students and their Attitudes towards Social and Environmental Accounting</p> <p>Stamatis Ntanos, University of West Attica, Greece, Sofia Asonitou, University of West Attica, Greece, Grigorios Kyriakopoulos, National Technical University of Athens, Greece, Michalis Skordoulis, University of West Attica, Greece, Miltiadis Chalikias, University of West Attica, Greece and Garyfallos Arabatzis, Democritus University of Thrace, Greece</p>	<p>Redefining City Experiences and Thematic City Walks: The Case of “Thessaloniki Walking Tours”</p> <p>Christina Mavini, MOMus - Museum of Contemporary Art (Macedonian Museum of Contemporary Art and State Museum of Contemporary Art Collections), Thessaloniki, Greece</p>
10:10am-10:20am	<p>Selective Key Studies in Seasonality Tourism: A Literature Review</p> <p>Sofia Gkarane, Chris Vassiliadis, University of Macedonia, Thessaloniki, Greece</p>	<p>Transformative Role of Work-Integrated Learning in Industrial and Post-Industrial Society: Russian Experience</p> <p>Natalya Totskaya, Laurentian University of Canada and Natalia Bogdanova, Siberian University of Consumer Cooperation, Russia</p>	<p>Analysing the Brand Personality of Athens</p> <p>Pinelopi Athanasopoulou, University of Peloponnese, Greece, Apostolos Giovanis, University of West Attica, Greece and Spyridon Binioris, University of West Attica, Greece</p>
10:20am-10:30am	<p>Research Methods on the Contribution of Robots on Service Quality in the Tourist Sector</p> <p>Dimitrios Belias, Postdoctoral Research Fellow, University of West Attica, Greece</p>	<p>University Pedagogy in Greece: Pedagogical Needs of Greek Academics from Ionian University</p> <p>Georgia Rotidi, Post Doctoral Researcher, Democritus University of Thrace, Greece, Katerina Kedraka, Democritus University of Thrace, Efrossini-Maria Frementy, Independent Researcher, Greece and Christos Kaltsidis, Democritus</p>	<p>Mental Maps and their Potential for Tourism: a Case Study of Czech Municipality</p> <p>Vladimír Nyvlt and Lenka Ližbetinová, Institute of Technology and Business, Czech Republic</p>

		University of Thrace, Greece	
10:30am-10:40am	Climate Change and Cultural Heritage: Case Study: the Island of Chios Sophia Theofanidi-Tsakirides, University of Reading, Greece	Personality Type and Career Preferences Among Young Adults in Post-Recession Greece Alexandros Sahinidis, Panagiotis A. Tsaknis, Eleni Gkika and Dimitris Stavroulakis, University of West Attica, Greece	City Branding: Proposal of an Observation and Analysis Grid Ezzohra Belkadi, Hassan II University, Morocco
10:40am-10:50am	The Strategic Use of Social Media in the Business-to-Business Context. Two Social Media B-to-B Clusters Gerasimos Darlas, Despina Karayanni, and Athina Ntavari, University of Patras, Greece	A Comparative Approach of E-learning Accounting Courses in Greece and China Sofia Asonitou, University of West Attica, Greece, Chara Kottara, University of West Attica, Greece, Sija Duan, Zhengzhou University, China and Linlin, Yuan, Zhengzhou University China	Social Media Activism on Cultural Tourism: A Proposal for Paleochora in Aegina, Greece Dina Chatzina, Municipality of Aegina island Aegina, Greece
10:50am-11:00am	Impact of Seasonality on the Management of Tourist Accommodation Establishments in the Azores Flavio Tiago, João Couto, Diana Verissimo, Sandra Faria and Teresa Borges-Tiago, University of the Azores, Portugal	Higher Education and Innovation in the Nonprofit Sector Marcela Gottlichova, Toma Bata University in Zlin Cz Republic	Setting the Ground for Successful Film Tourism Practices in Greece: a SWOT Analysis Sofia Gkarane, Chris Vassiliadis, University of Macedonia, Thessaloniki, Greece
11:00am-11:10am questions & answers			

Sessions 4a Teleconference Room – First Floor, Michaleion Building, 4b Ground Floor, Michaleion Building, 4c First Floor, Michaleion Building, 4d Big Room Ground Floor, Michaleion Building

Venue: University of the Aegean

	SESSION 4a CHAIR	SESSION 4b CHAIR	SESSION 4c CHAIR	SESSION 4d CHAIR
TIME 11:10pm-	Spyridon Nomicos,	Alexios-Patapios Kontis,	Aikaterini, Stavrianea, National and	Maria Lekakou, University of the

12:20pm	University of West Attica, Greece SMART APPROACHES	University of the Aegean, Greece MOTIVATION IN TOURISM/ SPORT/ MARKETING	Kapodistrian University, Greece COMMUNICATION/ ADVERTISEMENT PERSPECTIVES	Aegean, Greece BLUE DEVELOPMENT AND MARITIME TOURISM
11:10pm-11:20pm	Tourism Approaches through Intelligent Print Media Panagiota Konstantinou, Spyridon Nomicos and Androniki Kavoura, University of West Attica, Greece	Relationships among National Tourist Destination Arrivals, Effective Governance, Environmental Performance, and Human Development Barry A. Friedman and Merve Yanar Gürce State University of New York at Oswego, USA	Teaching Critical Thinking through Tourism Advertising Georgia-Zozeta Milopoulou, Deree, The American College of Greece, Athens, Greece	
11:20pm-11:30pm	Intelligent Packaging as a Dynamic Marketing Tool for Tourism Athina Mountzouri, Apostolos Papapostolou and Spyridon Nomikos, University of West Attica, Greece	Sustainable Tourism in Europe from Tourists' Perspectives Teresa Borges-Tiago and Flávio Tiago, University of the Azores, Portugal	Consumers' Perceptions towards Gender-Neutral Advertising: An Empirical Study Aikaterini, Stavrianea, National and Kapodistrian University, Greece, Antonios Theodosis, National and Kapodistrian University, Greece Irene Kamenidou, Eastern Macedonia Thrace Institute of Technology, Greece	
11:30pm-11:40pm	Smart Tourism Prospects. A Descriptive Sample Survey on a Sample of Potential Tourists Panagiota Konstantinou, Spyridon Nomicos, University of West Attica, Greece, Georgios Stathakis, Hellenic Open	Mapping Island Tourism Research Flávio Tiago, Teresa Borges-Tiago, Cristina Oliveira, Ana Brochado and Sergio Moro, University of the Azores, Portugal	Social Networking Sites: The new Era of Effective Online Marketing and Advertising Andreas Masouras and Christos Papademetriou, Neapolis University Pafos, Cyprus	

	University, Patras, Greece and Athina Mountzouri, University of West Attica, Greece			
11:40pm-11:50pm	Intelligent Ticket with Augmented Reality Applications for Archaeological Sites Dimitrios Panagiotakopoulos and Konstantina Dimitrantzou University of West Attica, Greece	Proposal to Increase Foreign Tourism to the State of Michoacán, México Rubén Molina Martínez and Amparo Guadalupe Chávez Chávez, Universidad Michoacana de San Nicolás de Hidalgo, Mexico	Online Engagement Factors on Posts in Food Facebook Brand Pages in Greece Ioannis Antoniadis, Western Macedonia University of Applied Sciences, Greece, Symeon Paltsoglou, Giorgos Vasios, University of the Aegean, Greece and Panagiotis Kyratsis, Western Macedonia University, Greece	
11:50pm-12:00pm	The Contribution of Robots in the Service Quality of on Hotels Dimitrios Belias, Postdoctoral Research Fellow, University of West Attica, Greece	Sport Motivation in Outdoor Sport Participants Pinelopi Athanasopoulou, University of Peloponnese, Greece	Greek Embassies on Twitter and the Quest for a Strategy Georgia-Zozeta Milopoulou, Deree, The American College of Greece, Athens, Greece and Eftychia Papaioannou, Hellenic National School of Public Administration, Greece Georgia-Zozeta Milopoulou, Deree, The American College of Greece, Athens, Greece	Nautical Tradition and the “Aquaman” Case: the “hidden” Source of Inspiration from the Greek Cultural Heritage of the Sea Olga Tsakirides, National Centre for Social Research, Greece
12:00pm-12:10 pm	questions and answers			

12:10am-12:30am coffee break at the University of the Aegean

Kindly sponsored by the MSc in Strategic Management of Tourism Destinations and Hospitality Enterprises, University of the Aegean, Greece that was founded in 1999 and celebrates 20 years

VENUE: CENTRAL AMPHITHEATRE UNIVERSITY OF THE AEGEAN, CHIOS “Γιάννης Καράλης” (Giannis Karalis)

12:30pm-12:50pm Invited Speaker Prof. Marianna Sigala, University of South Australia, Australia

Title of Speech: Smart Tourism Services: A Research Agenda

13:00pm-13:45pm Confirm of an Honorary Doctorate of the University of the Aegean, Greece to Captain Aysha Mohammed

Saeed Fadila Alhameli, UAE’s Representative to the Council of International Civil Aviation Organization

13:45pm-14:40pm Lunch Break

Kindly sponsored by the MSc in Strategic Management of Tourism Destinations and Hospitality Enterprises, University of the Aegean, Greece that was founded in 1999 and celebrates 20 years

Sessions 5a Teleconference Room – First Floor, Michaleion Building, 5b Basement, Michaleion Buidling, 5c First floor Michaleion Building

Venue: University of the Aegean

	SESSION 5a CHAIR	SESSION 5b CHAIR	SESSION 5c CHAIRS
14:40pm-15:50pm	<p>Apostolos Giovanis, University of West Attica, Greece</p> <p>BLOCKCHAIN AND RELATED ISSUES</p>	<p>Kali Tzortzi and Katerina Koukouvaou, University of Patras, Greece</p> <p>CULTURAL PERSPECTIVES FROM TOURISM / MARKETING/ HOSPITALITY</p>	<p>Hatice Ulusoy Sivas Cumhuriyet University, Turkey and Maria Tsirintani, University of West Attica, Greece</p> <p>HEALTH MANAGEMENT/ TOURISM RELATED ISSUES</p>
14:40pm-14:50pm	<p>A Detailed Analysis of Using Supervised Machine Learning for Intrusion Detection</p> <p>Ahmed Ahmim, University of Larbi Tebessi, Algeria Mohamed Amine Ferrag, Guelma University, Algeria, Leandros Maglaras, De Montfort University, Leicester, UK, Makhoulf Dourdour, University of Larbi Tebessi, Algeria and Helge Janicke, De Montfort University, Leicester, UK</p>	<p>Industrial Design in Event Tourism Marketing: The Case of Thessaloniki International Film Festival Pavilion</p> <p>Athanasios Manavis, Nikoleta Kapakiari, Ioannis Antoniadis and Panagiotis Kyratsis, Western Macedonia University, Greece</p>	<p>Perceptions of Hospital Quality: A Case Study from Greece</p> <p>Spyridon Mamalis, Irene Kamenidou, Stavros Pavlidis and Athina Xatziaggelou International Hellenic University Kavala, Greece</p>
14:50pm-15:00pm	<p>Taxonomy of Supervised Machine Learning for Intrusion Detection Systems</p> <p>Ahmed Ahmim, University of Larbi Tebessi, Algeria Mohamed Amine Ferrag, Guelma University, Algeria, Leandros Maglaras, De Montfort University, Leicester, UK, Makhoulf Dourdour, University of Larbi</p>	<p>Attracting Cultural Tourism in Greece through Site Specific Theatre Art Events</p> <p>Katerina Nikolopoulou, Deree, The American College of Greece, Athens, Greece</p>	<p>Comparisons of Health Tourism within the EU Countries</p> <p>Hatice Ulusoy and Nurperihan Tosun, Sivas Cumhuriyet University, Turkey</p>

	Tebessi, Algeria, Helge Janicke, De Montfort University, Leicester, UK and George Drivas, University of Piraeus, Department of Digital Systems, Piraeus, Greece		
15:00pm-15:10pm	<p>Blockchain Technology: A Case Study from Greek Accountants</p> <p>Stamatios Ntanos, University of West Attica, Greece, Sofia Asonitou, University of West Attica, Greece, Karydas Dimitrios, University of West Attica, Greece and Grigorios Kyriakopoulos, National Technical University of Athens, Greece</p>	<p>Experiencing a Museum after Dark: the Practice of ‘Lates’ in the Industrial Gas Museum of Athens</p> <p>Anastasia Doxanaki, National and Kapodistrian University of Athens, Greece, Katerina Dermizaki, National and Kapodistrian University of Athens, Greece, Kali Tzortzi, University of Patras, Greece, Maria Florou, Industrial Gas Museum, Technopolis, City of Athens, Greece and Despoina Andriopoulou, Industrial Gas Museum, Technopolis, City of Athens, Greece</p>	<p>Contemporary Telemedicine Applications in the Provision of Mental Health Services in Greece</p> <p>Maria Tsirintani, Lamprini Andrikopoulou and Spyridon Binioris, University of West Attica, Greece</p>
15:10pm-15:20pm	<p>Blockchain Applications in Tourism and Tourism Marketing: A Short Review</p> <p>Ioannis Antoniadis, Konstantinos Spinthropoulos and Stamatis Kontsas, University of Western Macedonia, Greece</p>	<p>Towards an Understanding of Temporary Exhibitions through Visitor Research</p> <p>Katerina Koukouvaou and Kali Tzortzi, University of Patras, Greece</p>	<p>Exploring the Relationship of Physician Waiting Room Characteristics with Patients’ Therapeutic Experience</p> <p>Dimitrios Apostolopoulos, Despina Karayanni and Christina Georgi, University of Patras, Greece</p>
15:20pm-15:30pm	<p>Revolutionizing Marketing in Tourism Industry Through Blockchain Technology</p> <p>Dorin Coita, University of Oradea, Romania</p>	<p>Culture as an Instrument of Mass Construction</p> <p>Dorothea Papathanasiou-Zuhrt, Hellenic Open University, Greece, Aldo Di Russo, Artifactory, Italy and Kevser Cinar Necmettin Erbakan University, Selçuklu/Konya, Turkey</p>	<p>Gold Medal Healthcare: What Hospitals can Learn from the World's Top Medical Tourism Destinations</p> <p>Michele Thornton, State University of New York at Oswego, USA</p>
15:30pm-15:40pm questions & answers			

Sessions 6a, Teleconference Room – First Floor, Michaleion Building 6b, Basement, Michaleion Buidling, 6c First floor, Michaleion Building

Venue: University of the Aegean

	SESSION 6a CHAIRS	SESSION 6b CHAIRS	SESSION 6c CHAIRS
TIME 15:40pm- 17:10pm	<p>Kostas Fouskas, University of Macedonia, Greece and Ioannis Antoniadis, Western Macedonia University of Applied Sciences, Greece</p> <p>IT TECHNOLOGIES, MOBILE AND WEB APPLICATIONS</p>	<p>Andreas Masouras, Neapolis University of Pafos, Cyprus</p> <p>ENTREPRENEURSHIP PERSPECTIVES AND INNOVATION IN ORGANISATIONS AND COMPANIES</p>	<p>Olga Tsakirides, National Centre for Social Research, Greece</p> <p>ECONOMIC AND FINANCIAL ISSUES RELATED TO HOSPITALITY, MARKETING, MANAGEMENT</p>
15:40pm- 15:50pm	<p>Influencer vs Celebrity Endorser Performance on Instagram</p> <p>Deniz Zeren, Çukurova University, Adana, Turkey and Nilüfer Gökdağlı, İstinye University, İstanbul, Turkey</p>	<p>Strategic Management and Art Museums. The Case Study of the Historical Museum of the University of Athens</p> <p>Evangelos Papoulias and Peter Zounis, National and Kapodistrian University of Athens, Greece</p>	<p>The Dominance of Tourism Marketing Channels in the Global Travel and Tourism Industry: A Financial Market Perspective</p> <p>Alexios-Patapios Kontis, Ioannis Tsakalos and Theodoros Stavrinoudis, University of the Aegean, Greece</p>
15:50pm- 16:00pm	<p>Optimal Feature Selection for Decision Trees Induction Using a Genetic Algorithm Wrapper</p> <p>Prokopios Theodoridis and Dimitrios Gkikas, University of Patras, Greece</p>	<p>Enhancing Business Skills in the Mining Industry</p> <p>Suniti Bandaranaike, James Cook University, Singapore and Patricia Orozco Quijano, Laurentian University, Canada</p>	<p>Factors that Determined the Mexican Cocoa Beans Exports during 1996-2016</p> <p>Rubén Molina Martínez and María Fernanda Ramos Martínez. Universidad Michoacana de San Nicolás de Hidalgo, Mexico</p>
16:00pm- 16:10pm	<p>E commerce Success Factors. A Taxonomy and Application in the Fashion Industry</p> <p>Konstantinos Fouskas,</p>	<p>Entrepreneurship, Innovation and Cultural Identity of the Migrants as a Catalyst to Sustainable Development</p> <p>Stavros Apostolakis, Centre for</p>	<p>What Can the TripAdvisor Tell us About the Complain Management Strategies? The Case of Greek Hotels</p>

	Chrysa Chatziharistou, University of Macedonia, Greece	Security Studies (KEMEA) Greece and Efharis Mascha, Hellenic Open University, Greece	Dimitrios Tsiotas, Spyridon Niavis, Dimitrios Belias and Labros Sdrolias, University of Thessally, Greece
16:10pm- 16:20pm	Clustering Beacons Dataset for Tracking Consumer Behavior of Smartphone Users Theodoros Oikonomidis, University of Macedonia, Greece	Export Market Orientation and Greek Export Firms’ Performance: the Mediating Role of Marketing Capabilities, and Firms’ Characteristics Apostolos Giovanis, University of West Attica, Greece, Pinelopi Athanasopoulou, University of Peloponnese, Greece and Spyridon Binioris, University of West Attica, Greece	The Comparable Impact of Tourism during the Economic Crisis in Kavala Alexios-Patapios Kontis, Maria Doumi, and Konstantinos Mouratidis, University of the Aegean, Greece
16:20pm- 16:30pm	A Systematic Literature Review on Ecommerce Success Factors Kostas Fouskas, Olga Pachni-Tsitiridou and Chrysa Chatzicharistou, University of Macedonia, Greece	The Influence of the Big Five Personality Traits and Risk Aversion on Entrepreneurial Intention Alexandros Sahinidis, Panagiotis A. Tsaknis, Eleni Gkika and Dimitris Stavroulakis, University of West Attica, Greece	Travel and Tourism Competitiveness of Economies Around the World Using Rough SWARA and TODIM Method Emel Kızılkaya Aydoğan Mihrimah Özmen, Erciyes University, Kayseri, Turkey
16:30pm- 16:40pm		The Wine Lab: Generating Innovation Between Practice and Research. Exploring the Views from Experts Spyridon Mamalis, TEI Eastern Macedonia and Thrace, Greece, Alessio Cavicchi, University of Macerata, Italy, Gigliola Paviotti and Irene Kamenidou Irene, TEI Eastern Macedonia and Thrace, Greece	The Effect on the Real Estate Marketing Mix after the Economic Crash: The Case of Cyprus Andreas Masouras and Chary Sophocleous, Neapolis University of Pafos, Cyprus
16:40pm- 16:50pm			Assessing the Competitiveness of Greek destinations Spyros Niavis and Dimitrios Tsiotas,

			University of Thessaly, Greece
16:50pm- 17:00pm questions and answers			

19:00pm-20:00pm Visit at Educational Association Varvasiou Chiou “O Faros” (the lighthouse)
Where delegates will be able to see the collection of Asia Minor Relics and the photo collection of Pericles Papachatzidaki
We will leave from the Hotel Chandris 19:00pm
For those coming on their own, the address is 12 Karamani Street, Chios
(There will be a local treat for ICSIMAT delegates)

Friday 19.7.2019

Half day cruise to Oinousses Island, Greece

The ferry leaves 8.30am from the Chios port (gates will be announced during the conference)
9:30am-10:00am ICSIMAT COMMUNITY may visit THE OINOUSSES NAUTICAL MUSEUM
10:00am-11:00am Coffee Break
PALAIO TELONEIO, Oinousses
Kindly Spondored by owner Mr Kostas Andarakis

ENO-GASTRONOMIC EVENT AT OINOUSSES
Leader Magda Peistikou, Metropolitan College, Greece
The boat leaves from Oinousses at 13:00pm
Return at the Chios port around 14.00pm

14:15pm-15:00pm Lunch with traditional Chios food at the Conference Venue Chandris Hotel Chios

Sessions 7a (REGATTA ROOM), 7b (ARSINOI ROOM)

VENUE: CHIOS HOTEL CHANDRIS

	SESSION 7a CHAIRS	SESSION 7b CHAIRS
TIME 15:00pm- 16:20pm	Chara Agaliotou, Loukia Martha and Maria Vrasida, University of West Attica, Greece SUSTAINABLE TOURISM	Asli D.A. Tasci, USA and Prokopis Theodoridis, University of Patras, Greece BRAND MANAGEMENT (PLACES/ PRODUCTS) (part 2)
15:00pm- 15:10pm	Accessibility, Tourism and Greece Maria Poli, University of West Attica, Greece	The Ideal Image of a Destination is Based on the Local Cooperation Channels Maria Zisouli, Development Consultant for New Markets, Greece
15:10pm- 15:20pm	The Touristic Upgrade through Preservation and Respect of Enviromental and Cultural Heritage Aimilia Papapetrou and Ioanna Chatzistamatiou, University of West Attica, Greece	Factors that Influence Tourist Satisfaction: An Empirical Study of Pafos Michailina Siakalli and Andreas Masouras, Neapolis University Pafos, Cyprus

15:20pm-15:30pm	<p>The Tourism in Mexico and the Use of Cultural Heritage as a Commodification's Product</p> <p>Lilián Marisa Méndez Ravina, EST, M. Gabriel Alberto Aviña Solares and Hilda Solís Martínez Instituto Politécnico Nacional, México</p>	<p>A Model of Brand Cocreation, Brand Immersion, their Antecedents, and Consequences in Café Brand Context</p> <p>Fulya Acikgoz, Istanbul Technical University, Istanbul, Turkey and Asli D.A. Tasci, University of Central Florida, Orlando, Florida, USA</p>
15:30pm-15:40pm	<p>Experiential Development and Cultural Tourist through the Example of the Settlement "Katomera" in Trikeri in the Prefecture of Magnesia</p> <p>Dionysia Fragkou and Garifallia Gerogianni University of West Attica, Greece</p>	<p>City branding of Casablanca in Morocco</p> <p>Ezzohra Belkadi, FSJES Ain Sebaâ/ Hassan II University, Casablanca – Morocco</p>
15:40pm-15:50pm	<p>The Value of Cultural Routes in Greece- Examination of the Current Situation</p> <p>Labros Vasiliadis, National and Kapodistrian University of Athens, Greece and Dimitrios Belias, University of Thessaly, Greece</p>	<p>Creativity and Sustainable Development: A Proposal to Transform Aegina into a Creative City</p> <p>Kiriaki Alifanti, Harokopeio University, Greece</p>
15:50pm-16:00pm	<p>Sustainable Tourism and Intangible Cultural Heritage: A Proposal for the Region of Thessaly in Greece</p> <p>Maria Markatou, National Technical University of Athens, Greece</p>	<p>Linking Brand Experience and Brand Attachment Related: a Contemporary Cross-Cultural Approach in the Luxury Brand Context</p> <p>Irini Koronaki (Post Phd Researcher) and Prokopis Theodoridis, University of Patras, Greece</p>
16:00pm-16:10pm	<p>The Evolution of Greek Tourism Development as Represented by GNTO Posters</p> <p>Loukia Martha, Chara Agaliotou and Maria Vrasida, University of West Attica, Greece</p>	<p>The Role of Food and Cuisine on Brand Image co-Creation Process: The Case of Athens</p> <p>Irini Vlassi, Alexios-Patapios Kontis, Andreas Papatheodorou and Sofoklis Skoultzos, University of the Aegean, Greece</p>
16:10pm-16:20pm	<p>National Heritage as a Resource for Tourism Marketing</p> <p>Aline Rebeca Silva Medina, EST, Instituto Politécnico Nacional, Mexico, Roberto Galán Galán, CECyT M.O.M., Instituto Politécnico Nacional, Mexico and Guadalupe Blancarte Godinez Instituto Politécnico Nacional, Mexico</p>	<p>Turning a Problem into an Opportunity through Tourism and Marketing: The Case of Wild Rabbits in Lemnos Island, Greece</p> <p>Georgios Vasios, University of the Aegean, Greece Ioannis Antoniadis, University of Western Macedonia, Greece, Yannis Zevgolis, University of the Aegean, Greece, Constantinos Giaginis, University of the Aegean, Greece and Andreas Troumbis, University of the Aegean, Greece</p>
16:20pm-16:30pm	<p>The Contribution of Wine Tourism in the Development of Rural Areas in North Greece</p> <p>Spyridon Niavis, University of Thessaly,</p>	<p>Developing a Tourism Destination through Gastronomy Branding</p> <p>Magda Peistikou and Maria Vrasida, American Metropolitan College</p>

	Dimitrios Belias, University of Thessaly, Greece and Dimitrios Tsiotas, University of Thessaly, Greece	
16:30pm-16:40pm questions and answers		

16:40pm-17:00pm coffee break

SESSION 8 (REGATTA ROOM)

SUCCESS STORIES FROM INDUSTRY INSTITUTES AND ORGANISATIONS

VENUE: CHIOS HOTEL CHANDRIS

TIME	SESSION 8 CHAIR
17:00pm-18:40pm	George Sarris, President and Managing Director of Enterprises Shipping and Trading, Greece
17:00pm-17:10pm	How Valid Barcodes Serve Today's Marketing Campaigns Dimitris Christou, Director, Market Development GS1 Association, Greece
17:10pm-17:20pm	The EZA Experience Maria Panagiotopoulou, Marketing Director EZA
17:20pm-17:30pm	Export Marketing: The KYANA Experience Yannis Vassiliadis, CEO Kyana, Greece
17:30pm-17:40pm	The Experience of E-LA-WON Ioannis Kampouris, CEO, Elawon
17:40pm-17:50pm	Greece: The Ultimate Yoga Destination Petros Petritis, General Manager Purefitness, Greece
17:50pm-18:00pm	Pistachio Pesto from Aegina: A new gastronomic suggestion Sozia Marti, Marketing Director, Aigina
18:00pm-18:10pm	Strategic Orientation and Policy Innovation to Achieve 20 Million Tourists to Indonesia Ali Nurman, Assistant Deputy Director for Tourism Marketing Strategy, The Ministry of Tourism of the Republic of Indonesia
18:10pm-18:20pm	Citrus: Memory Smells in Chios Eleni Sia, Director of Marketing and Communication of Citrus, Chios, Greece
18:20pm-18:30pm	How a Greek Brand of a Food product can get Worldwide reputation Alexandra Pitta-Chazapi, CEO Attiki Pittas
18:30pm-18:40pm	The Mastiha Experience Ioannis Mandalas, General Manager Mastiha Shop and Marialena Kavoura, Marketing Director, Mastiha Shop
18:40pm-18:50pm	George Pateras, President of Nautical Chamber, Greece

18:50pm-19:00pm AWARD CEREMONY FOR THE INDUSTRY /ORGANISATIONS AND PHOTOS FOR OUR SOCIAL MEDIA!

19:00pm-19:30pm TRADITIONAL DANCES FROM Cultural Associations of CHIOS ISLAND-Chioien Choro- AND ENOGASTRONOMIC GREEK CORNER WITH TRADITIONAL PRODUCTS

19:30pm-20:30 SUNSET YOGA

Kindly offered by FOTEINI BITROU FITNESS, AIGINA, GREECE

Saturday 20.7.2019

Departure **5:50 am** from Chios port for Lesvos Island **Delegates are responsible to be at the port** before departure time (half an hour earlier)

On Saturday breakfast will be served early in the morning for delegates at the hotel

(Delegates may take their luggage with them & stay in Mytilene for SATURDAY 20.7.2019 or they may decide to return to Chios Island)

7:45am Arrival at Lesvos island

Buses will be waiting for delegates to do the island tour -

07.45 Arrival at the port of Mytilini and departure to Skala of Sykamnia

09.15 Arrival at Skala of Sykamnia

Skala of Sykamnia is a pretty fishing village with a beautiful small harbor. The picturesque chapel of Panagia Gorgona (Virgin the Mermaid) - the region's landmark - is found at Skala of Sykamnia, on a strip of land into the sea. Panagia Gorgona – the Virgin of seafarers – took its name after the characteristic wall painting of an unknown folk painter, representing Virgin Mary having a mermaid tail, a work indicating a genuine combination of religion and tradition. This small church inspired the famous writer from Lesvos, Stratis Myrivilis, to write the homonymous piece of literature.

10.30 Departure to Molyvos

11.10 Arrival at Molyvos

At the north part of the island you will find the beautiful settlement of Molyvos (or Mithymna). It is a beautiful traditional settlement with its small picturesque harbor and the stone houses climbed around the imposing Byzantine castle. It is a tourist destination with local and foreign visitors arriving there every year to enjoy the region's beauties and the idyllic landscape. During summer the castle of Molyvos hosts many cultural events some of which have already become an institution such as the Molyvos International Music Festival and Arion International Guitar Festival. Walk in the stone-paved alleys of the settlement, climbed on the slope over the sea and stroll around its picturesque harbor.

12.30 Arrival at Petra

At a close distance to Molyvos (just 5 minutes by car), you will find the settlement of Petra. It is a coastal settlement with a beautiful beach that attracts many tourists. Its landmark is the rock of about 40m height prevailing at the centre of the settlement. At its top the church of Panagia Glykofyloussa (Sweet Kissing Mary) is built. You have to go up to 114 steps to reach it, but the view from up there will reward you.

13.30 Departure to Mytilini via Kalloni (about 1 hour by car from Petra)

14:30pm-15:30pm THINK TANK – EXPERIENTIAL WORKSHOP 2 of the Conference. Delegates will work in groups to provide their expertise from different fields of marketing, tourism, management etc) for Lesvos Island

Venue: North Aegean Periphery's building 1 Kountourioti Miltilini

Traditional dancers from Parakoila, Lesvos and food delicacies from women's tourist agricultural and co-operative, Parakoila Lesvos

18.00pm Departure for Chios Island (FOR THOSE WHO HAVE DECIDED TO Return to Chios Island) DELEGATES DECIDE TIME AND PAY ON THEIR OWN

The others may stay in Mytilene Island

Return to Chios Island or stay in Mytilene Island

DATE	DEPARTURE FROM MYTILENE	ARRIVAL AT CHIOS
20.07.2019	19.30pm	22.45pm
21.07.2019	11.00am	13.45pm
22.07.2019	12.00pm	15.15pm

Those wishing to return to Chios, need to make arrangements on their own for their return ticket

For further dates, please check

<https://www.bluestarferries.com/en/travel-with-us/book-online/domestic-lines.html>

INDICATIVE ACCOMMODATION IN LESVOS ISLAND

LESVION HOTEL

Plateia Kountouriotou 27a

Mitilini

Tel: 00302251028177

Email: info@lesvion.gr

(first come first served basis-limited capacity)

	SEA VIEW	CITY VIEW	ROOM WITH WINDOW
SINGLE	55 or 62 B/B	50 or 57 B/B	43 or 50 B/B
DOUBLE	68 or 82 B/B	63 or 77 B/B	56 or 70 B/B

*TRIPLE ROOM 80€ only room, or 101 B/B (including breakfast buffet)

**There is extra charge 1.5 euro accommodation tax per room,per day
For the participants at the conference, we give 10% discount to the above prices.They should mention the name of the conference when they reserve a room so as to get the discount.**

Sunday 21.7.2019

Mytilene or Chios optional delegates' choice

Ayvalik optional trip from Mitilini Island to Turkey